



**Tender Ref. No.: BPPI/23/01/41/2023-JAD**

**Dated: 06/02/2023**

**PHARMACEUTICALS & MEDICAL DEVICES BUREAU OF INDIA (PMBI)**

**(Set up under the Department of Pharmaceuticals, Govt. of India)**

8<sup>th</sup> Floor, Videocon Tower, Block E1  
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**LIMITED TENDER ENQUIRY FOR DEVELOPING AND INSTALLING  
ATTRACTIVE MODELS OF 2D BACKDROPS**

**TO**



**PHARMACEUTICALS & MEDICAL DEVICES BUREAU OF INDIA (PMBI)**

**LAST DATE FOR SUBMISSION OF TENDER: 10.02.2023 up to 3.00 PM**

## **LIMITED TENDER ENQUIRY FOR DEVELOPING AND INSTALLING ATTRACTIVE MODELS OF 2D BACKDROPS**

Pharmaceuticals & Medical Devices Bureau of India (PMBI), the implementing firm of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP); a noble scheme that provides quality generic medicines at affordable prices to all. PMBI works under the administrative control of Department of Pharmaceutical, Ministry of Chemicals and Fertilizers, Government of India and willing to engage a firm for designing, printing and supplying promotional material for making the promotion of Pradhan Mantri Bhartiya Janaushadhi Pariyojana amongst the public.

There are more than 9000 PMBJP Kendra functional at present covering all State/UTs, across the country. These Kendra needs to be promoted in an organized way to extend the benefits of the pariyojana to the masses. The main objective is to make relation between our Kendra, Doctors and general public. It is most important to create awareness among all stakeholders about the pariyojana, the business potential opportunities, the kendra location and the medicines available with Pradhan Mantri Bhartiya Janaushadhi Kendra.

### **The Task**

The main tasks of the firm/firm are as follows: -

#### **1. DEVELOPING AND INSTALLING ATTRACTIVE MODELS OF 2D BACKDROPS**

##### **Name of the material**

Back-lit Backdrop, double pipe iron frame with 8 inch depth, carpeted platform with waterproof material, 3-D effect, cut out in 19 mm WPC board of Hon'ble Prime Minister of India and cut out of "**Jan Aushadhi Diwas 2023**".

##### **Language**

The content and all creatives will be in **Hindi and English**. However, the Firm could be asked to produce the creatives in other Indian languages based on specific requirement.

##### **Terms & Conditions**

1. The designs should be attractive and should act as objectives of publicity in 3D/2D formats respectively.
2. Duly carpeted 3 feet height wooden platform of 8 feet x 16 feet.
3. Digitally printed background board mounted on MS frame to be fixed on the platform as per drawing to bear the whether condition.

4. 4 inches wide framing of the background board
5. Circular backlit boards with alternate switcher showcasing highlights.
6. Sufficient lights to lit-up background board.
7. The quotations should reach to Manager (Media) addressed above latest by 10.02.2023 till 3.00 pm which shall be opened on the same day at 05:00 PM in the presence of intending quotationers or their representatives. The intending quotationers may collect the schedule of quantity and other information from the office of the undersigned by 10.02.2023 till 3.00 PM.
8. Tentative list of cities where installation will be done may be seen at **Annexure-I.**

#### **OTHER TERMS & CONDITIONS**

1. The work will be carried out by the agency within a period of 5 days irrespective of any holidays being the work of emergent nature.
2. The agency shall submit the bill in duplicate for payment.
3. The agency shall be responsible for carrying out the awarded work up to entire satisfaction of the indenting officer.
4. In case of awarded job is not found satisfactory or not according to the desired requirements, the same can be rejected by indenter where upon the agency will be asked to carry out the same again failing which PMBI shall have the right to cancel the contract and get the work done from the open market on his risk and cost.

Annexure-I	
S. No.	Name of the City
1.	Delhi
2.	Jaipur
3.	Bhopal
4.	Shimla
5.	Chandigarh
6.	Ahmedabad
7.	Gandhinagar
8.	Surat
9.	Patna
10	Ranchi

Specifications of developing and installing attractive models of 2D backdrops	
<u>Sl. No</u>	<u>SPECIFICATIONS</u>
<u>1.</u>	Back-lit Backdrop measuring about 10 ft. x 4 ft. supported by double pipe iron frame with 8 inch depth and mounted on a dully carpeted platform with waterproof material measuring about 12 ft. x 3 ft. x 18 inch installation with 3-D effect. In the Adjacent, front-lit cut out in 19 mm WPC board of Hon'ble Prime Minister of India has to be erected along with cut out of " <b>Jan Aushadhi Diwas 2023</b> ".

**FINANCIAL BID FOR DESIGN, SUPPLY AND INSTALLATION & UNSTALLATION  
OF FIBRE BASED LIFE SIZE ELEPHANT**

Sl. No.	Specifications of the material	Rate per pcs. excluding GST
1.	Back-lit Backdrop measuring about 10 ft. x 4 ft. supported by double pipe iron frame with 8 inch depth and mounted on a dully carpeted platform with waterproof material measuring about 12 ft. x 3 ft. x 18 inch installation with 3-D effect. In the Adjacent, front-lit cut out in 19 mm WPC board of Hon'ble Prime Minister of India has to be erected along with cut out of " <b>Jan Aushadhi Diwas 2023</b> ".	
GST Extra, if any		

**Name of the authorised signatories**

**(Designation)**

Signature of the bidder

(Signature with seal)